



West Madison
SENIOR CENTER

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Media Release

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West Madison Senior Center Plans for the Future

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“We’re planning to bring our programming to seniors in their neighborhoods instead of seniors coming to us.” said Executive Director, Katie Gallagher.

The West Madison Senior Coalition (WMSC), a non-profit organization, will be leaving one of their programming sites, Segoe Terrace Apartments, effective October 1, 2017.

It was a difficult decision for the Board of Directors to make and was a topic of discussion for several years. The Senior Center has seen a consistent decline in program participants over the years because of neighborhood demographic changes and the limited parking available. After doing some strategic planning, the Board decided it was time to make a change and plan for the future. Ending the relationship with Segoe Terrace Apartments will dramatically reduce administrative costs, and those funds will be immediately redirected into programming that directly benefits the senior community.

“It’s a great opportunity to think about the way we currently host senior activities and how we can improve. We want to partner and collaborate with other non-profits, local churches, libraries, and neighborhood centers to create a “senior center without walls” in high-density neighborhoods. We’re hoping this will enhance our accessibility and have the greatest impact. Currently, 50 unduplicated seniors come to our activities out of the 16,000 seniors who live on the west side.” said Gallagher.

WMSC will still have a presence in the community and will still be helping older adults stay independent. The administrative office remains located at 517 N. Segoe Road Suite 309. They will continue to administer the Case Management program, the Volunteer Home Chore program, and the Nutrition program at three different sites (Meadowood Neighborhood Center, Lussier Community Education Center, and Temple Beth El.) Activities such as bingo, card games, entertainment, movies, educational presentations, support groups and health clinics will continue at various locations throughout the west side.

For the most up-to-date information, please pick up a monthly newsletter at your local west side library or on our website at www.wmseniorcenter.org.

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